



Shanghai Film and Television Copyright Service Center



To transform government functions, accelerate the improvement of Shanghai modern film industry system, and better provide professional and refined services for the copyright development and protection for film and TV enterprises, Shanghai Film and Television Copyright Service Center was officially established on December 17, 2019 based on Several Policies on Promoting the Development of Film Industry of Shanghai issued by the nine departments including Publicity Department of the Municipal Government and Municipal Development and Reform Commission as well as the Spirit of the Municipal Copyright Work Conference. Entrusted by Publicity Department of the Municipal Government, Shanghai Film Bureau, Shanghai Municipal Copyright Bureau, Shanghai Municipal Administration of Radio, Film and TV, Shanghai Broadcasting, Film & Television Producers Association undertakes the operation function of Shanghai Film and Television Copyright Service Center.

申请须知

申请影视版权服务需提交下列材料:

电影

- (1) 单位或工作室的《营业执照》复印件加盖公章
- (2) 《摄制电影许可证》复印件+《电影剧本(梗概)》复印件
- (3) 申请人身份证明复印件
- (4) 《上海影视版权服务申请表》(原件)
- (5) 承诺书(原件)(申请投融资指导、版权保护、技术监测等服务的单位必须签署,并加盖公章)

影视剧

- (1) 单位《营业执照》复印件加盖公章+《广播电视节目制作经营许可证》复印件
- (2) 《电视剧制作许可证(甲种)》复印件+《电视剧拍摄制作备案公示表》复印件或《电视剧制作许可证(乙种)》复印件
- (3) 申请人身份证明复印件
- (4) 《上海影视版权服务申请表》(原件)
- (5) 承诺书(原件)(申请投融资指导、版权保护、技术监测等服务的单位必须签署,并加盖公章)

上海市影视版权服务中心服务清单

一、影视版权的价值评估和开发指导

- 1、重点选题分析辅导
- 2、特殊题材立项前期辅导
- 3、“剧本医生”专业辅导
- 4、影视版权“季论坛”
- 5、版权应用新业态推广

三、影视版权的法律保护和技术监测机制

- 11、版权法律辅导
- 12、“版权银行”加盟计划
- 13、交互式高清资源库
- 14、盗版盗链监测和电子取证存证
- 15、版权纠纷调解室

二、影视版权的交易撮合和投融资指导

- 6、融资线上发布平台
- 7、投融资“季洽谈会”
- 8、应收账款等合同确认平台
- 9、投融资推荐名单
- 10、海内外交易市场联络

四、影视版权的人员培训和情报研究

- 16、版权从业人员轮训和培训
- 17、剧本著作权登记指导
- 18、各区服务工作站
- 19、高校研究成果共享
- 20、版权市场监测白皮书

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Shanghai Film and Television Copyright Service Center

The front-end service window of Shanghai Film and TV Copyright Service center is set up in Shanghai Municipal Administration of Radio and Television (No.709, Julu Road, Shanghai, China) with its back-end supporting platform comprised of the Copyright Association of Shanghai, relevant film and TV associations, relevant film and TV copyright parks and high-tech enterprises, various banks, law offices and colleges and universities in copyright area. Shanghai Film and Television Copyright Service Center will build a film and TV copyright public service platform, providing refined and professional service in terms of copyright development, copyright protection and so on for film and TV enterprises. The services launched in the first batch include 20 items in four categories, covering the complete industrial chain of film and TV copyright industry. The services include copyright value evaluation and development guidance in the early stage, transaction matching and investment and financing guidance in middle term, as well as copyright protection and technical monitoring in the anaphase, and at the same time, the platform will also provide professional supporting for the entire industry from personnel training and intelligence research.





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